

Julian M.

Graphic & Digital
Designer

www.julianfolio.com
andrescollage@hotmail.com
0405417691

About

Experience with

- Branding
- Editorial
- E-learning
- UX & UI design

My career in design began as an E-Learning Multimedia Project Coordinator for a government body, where I managed multimedia projects for E-learning courses. This experience and my passion for multimedia, graphic design, and visual arts, leading me to pursue a Certificate IV in Web Design and Development at Holmesglen Institute (Australia). There, I gained valuable skills in web design, site mapping, wireframing, prototyping, and final delivery. To further develop my understanding of typography, branding, and visual design, I completed an online Graphic Design certificate at the California Institute of the Arts, deepening my knowledge of layout, color theory, and visual composition.

Driven by a continuous desire to learn, I further expanded my skill set by completing a UX/UI course at RMIT University, which led to a Junior UX Designer position at Computershare. Along the way, my dedication to improvement has been recognized through awards and exhibitions in Melbourne. My curiosity, discipline, and commitment to creative excellence continue to shape my professional journey as I explore new opportunities in the design field.

Experience

Graphic & UI Designer

Artillery Agency

Melbourne (2023 -24)

Collaborated with Artillery AU, a premier design team, to develop a high-fidelity prototype for Productivity Bootcamp, a business based in Sydney. My responsibilities included creating a responsive website that met the specific requirements of stakeholders and users. I was involved in every stage of the project, from initial research to final execution.

Graphic & Web Designer Leader

Abbey Business Solutions

Melbourne (2021 -25)

Abbey Business Solutions assists Melbourne's small and medium sized businesses in the development of brands and digital presence to generate traffic. As a freelance graphic designer at ABS I have been able to help generate a greater impact on the users of the clients, generating positive feedback for them.

UX Designer Junior

Computershare

Melbourne (2022)

Computershare, a global leader in financial administration services, recently established the Digital Foundry-a specialized team of 40+ experts dedicated to optimizing organizational processes through UX research and methodologies. As a junior UX designer, I led the design process for the Digital Foundry team's internal website. Additionally, I supported senior UX designers in developing a design system for the organization and contributed to various other projects responsibilities.

Graphic Designer Marketing

Studypath Consultants

Melbourne (2018 -2021)

Designed and deployed three websites in consultation with business owners from scratch. Set up six Facebook pages which I managed on an ongoing basis. This is, design of daily posts, monitoring of client engagement and reporting of engagement stats back to management. Design of printing material in the form of brochures, flyers, pull-up banners and large format outdoor products. Daily liaison with external and internal stakeholders to support the production of marketing campaigns.

Education

RMIT University
UX & UI course

Melbourne – 2022

CALARTS
Graphic Design
Specialization

Melbourne – 2021

Holmesglen Institute
Web Technology certificate

Melbourne – 2017

FJC University
Bachelor of Arts

Colombia – 2007

Don Bosco Salesian
Technical Industrial High School

Bogota (Colombia) – 1996

Skills

- Adobe Indesign
- Adobe Illustrator
- Adobe Photoshop
- Adobe Premier
- Figma
- Wordpress
- Miro
- Heuristic Analysis
- Product Strategy
- Wire-framing
- Prototyping
- Design System
- Visual Design
- Film editing
- Layout and composition
- Color theory and Typography