

# JULIAN

Digital &  
Graphic Designer

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## Profile

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My experience in the design area starts as a e-learning multimedia project coordinator in 2006. I worked for the Colombia department of education as a project coordinator for multimedia in E-learning courses. From there, I discovered my interest in multimedia, graphic design and visual arts which led me to complete a certificate IV in web design and development at Holmesglen Institute. Here I was able to learn about the process of web design and development, site mapping, wireframing, prototyping and final delivery. To further strengthen my knowledge in typography and aspects of branding and graphic design I also completed an online certificate at California Institute of Arts on Graphic Design where I saw the importance of layout, colour, form, function and visual composition.

My interest in continuous improvement, discipline and endless curiosity have led me to engage more in the sector, win a couple of awards and exhibitions in Melbourne. completed a course on UX and UI with RMIT University which led to employment as a junior UX designer at Computershare.

## Education

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**UX & UI Course** **2022**  
RMIT

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**Graphic Design Specialisation** **2021**  
CALARTS

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**Certificate IV in Web Technologies** **2017**  
Holmesglen Institute Chadstone

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**Bachelor of Teaching** **2007**  
Francisco Jose de Caldas University

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## Systems & Applications

- Good command of design tools such as Adobe Illustrator, Photoshop, XD, Figma, Procreate, Miro.
- General understanding of Cpanel and wordpress, from the migration of a website to the creation of a website through a page builder.

P: 0405417691

www.julianfolio.com

andrescollage@hotmail.com

# DESIGN

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## Work Experience

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UI Designer (freelance)  
Artillery Agency  
2023-24

Collaborated with Artillery AU, a premier design team, to develop a high-fidelity prototype for Productivity Bootcamp, a business based in Sydney. My responsibilities included creating a responsive website that met the specific requirements of stakeholders and users. I was involved in every stage of the project, from initial research to final execution.

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Junior UX Designer  
Computershare  
(Innovation Team DF)  
2022

Computershare, a global leader in financial administration services, recently established the Digital Foundry—a specialized team of 40+ experts dedicated to optimizing organizational processes through UX research and methodologies. As a junior UX designer, I led the design process for the Digital Foundry team's internal website. Additionally, I supported senior UX designers in developing a design system for the organization and contributed to various other projects responsibilities.

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Abbey  
Business Solutions  
Graphic & UI  
Designer  
2023-24

Abbey Business Solutions assists Melbourne's small and medium sized businesses in the development of brands and digital presence to generate traffic. As a freelance graphic designer at ABS I have been able to help generate a greater impact on the users of the clients, generating positive feedback for them.